



# Raise funds. Increase your impact.

Join the movement to make Baltimore the  
Most Generous City in America.

## ♥ How to get started

1. Contact <http://bit.ly/bmoregive> to run a project - no matter how big or small – on the GiveCorps site.
2. GiveCorps will provide you with user-friendly toolkits for donors to help you have a successful #GivingTuesday.
3. And if you have questions about what makes a successful project, we'll be there every step of the way to guide you.

## ♥ Why participate?

1. GiveCorps can amplify your efforts by providing you with a built-in community of donors including thousands of Millennials that want to support projects in Baltimore.
2. Plus, your project will benefit from GiveCorps's advertising efforts, media outreach and marketing team.
3. You'll also benefit from millions of social media impressions generated through the #BmoreGivesMore campaign.

## ♥ Rally support for your year-end giving

- ✓ Run a special fundraiser for the day.
- ✓ Secure a matching donor to make your donations go farther.
- ✓ Ask your supporters to “give” in other ways, like pledging time and talent.
- ✓ If you have an end-of-year appeal, use #GivingTuesday to close up your campaign.
- ✓ Ask your corporate sponsors to get involved.
- ✓ Become a sponsoring nonprofit.
- ✓ Participate in #BmoreGivesMores events.

## ♥ Use turn-key social content

Use social media to spread the word - and encourage your volunteers, staff and donors to do the same! Use our content to drive awareness of #BmoreGivesMore in your email newsletters, social media channels and website.

Contact [peter@givecorps.com](mailto:peter@givecorps.com) for details.

**BmoreGivesMore.com**

**#BmoreGivesMore**



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